

Company policy

Our vision: Our automation creates space for a better life

We are a global, independent, family-owned company “born and bred” in Switzerland. Our business activities are centered on the high-precision movement of heavy loads in complex industrial work processes. Our mission is to provide this using state-of-the-art technology. Our focus is **automation competence from a single source**: This is our technological expertise and the secret to our business success. In other words, **reliable, innovative** products and solutions based on a comprehensive range, commitment, and expertise are at the heart of everything we do.

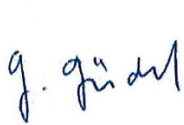
We are a **reliable** partner to our customers, employees and suppliers, meeting the highest standards of quality, safety, legal compliance, efficiency and environmental performance in our products and manufacturing processes.

We adhere to legal requirements and binding obligations – in particular, the internationally recognised human and employment rights, as well as environmental standards – and have incorporated them into the Güdel Code of Conduct and associated guidelines for compliance.

To achieve our objectives we operate a process-oriented management system, which we are continuously improving. In doing so, we emphasize on constantly improving quality, occupational health and safety in the workplace. We put highest priority on avoiding accidents and environmental damage. In addition, we focus on the **sustainable** use of resources and strive to continuously improve our environmental performance.

Our greatest asset for being successful on a long-term is our employees. Which is why we encourage a **committed and appreciative** way of working, i.a, by integrating our employees in the set-up and development of our Güdel management system and thereby the realisation of our company policy.

We keep a close eye on the satisfaction of our stakeholders and the associated progress we are making towards achieving our goals.



**Gwendolin
Güdel**
CEO



Adrian Jäggi
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Isabelle Känzig
CHRO



**Mathias
Marti**
MD BA
Products



**Adrian
Stauffer**
MD BA Solutions



**Till
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Dir. Marketing
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**Christian
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Compliance



**Dominique
Schär**
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